3. Best interests of the child

12. Respect for children's views

13. Sharing thoughts freely

14. Freedom of thought and religion

15. Setting up or joining groups

16. Protection of privacy

17. Access to information

18. Responsibility of parents

I can talk about how information on the internet is ranked, selected and targeted at specific individuals and groups by using our personal data.

I can talk about some of the different ways information and data is shared and used online.





UNICEF articles

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| **Key Vocabulary** |
| Adverts | An announcement online, in a newspaper, on television, or on a poster about something such as a product, event, or job. |
| Companies  | A business.  |
| Connected  | Associated or related in some way. |
| Data  | Information. |
| Devices  | A thing made or adapted for a particular purpose, especially a piece of mechanical or electronic equipment. |
| Information | Facts. |
| Personal  | Related to you. |
| Ranked  | Give someone or something a place on a grading placement. |
| Searches  | To look for something. |
| Shared  | To divide something.  |
| Targeted  | Something is aimed at them. |

Media literacy and digital resilience