

Fair Trade Persuasive Letter Writing

You are writing to a local supermarket. You want to persuade them of the benefits to everyone of ensuring that farmers in developing countries receive a fair price for their crops so that they will think more about the products they stock. Remember that using evidence can give your arguments more influence.

Your address:

Date:

Dear Sir/Madam,

I am writing to you because _____

Within my letter, I am aim to explain _____

Firstly, I feel that giving farmers a fair price is important because _____

In addition to this, ensuring farmers get a fair price also _____

Furthermore, _____

Thank you for taking the time to read my letter. I think you will agree that _____

Yours sincerely,

Fair Trade Persuasive Letter Writing

Your address:

Date:

Introduction: Introduce yourself and write an overview of why you are writing.

Explain some of the reasons why making sure farmers get a fair price for their crops is important. Add persuasive language and remember that giving evidence can help your arguments.

Explain in more detail, the overall benefits of your arguments.

Conclusion: Repeat your reasons for writing. Thank the reader. Add a rhetorical question.

Yours sincerely,

Fair Trade Persuasive Letter Writing

Your address:

Date:

Introduction

Paragraph 2

Paragraph 3

Conclusion

Yours sincerely,
